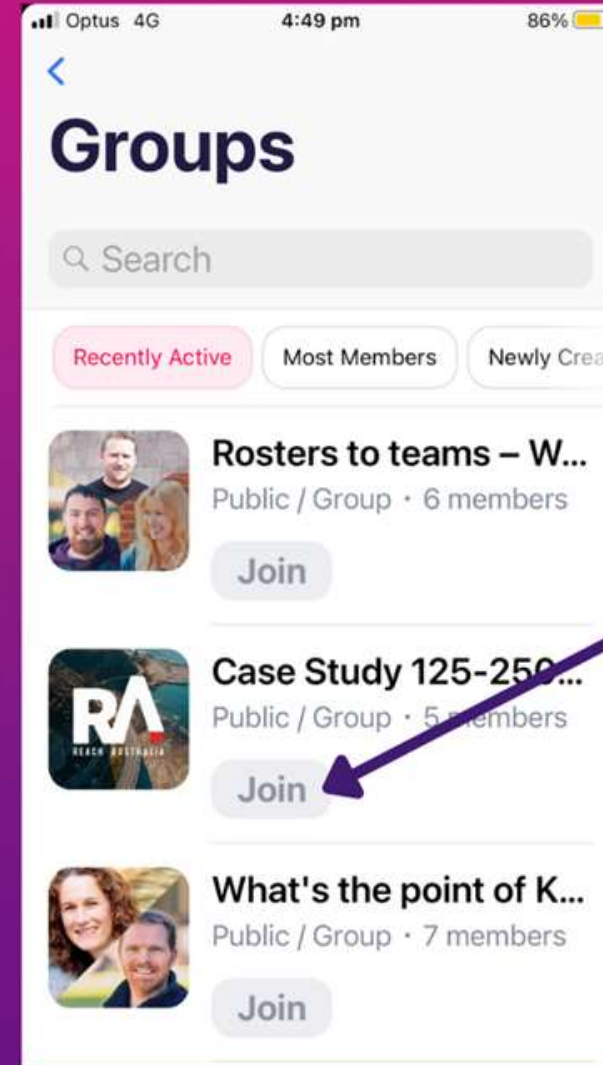
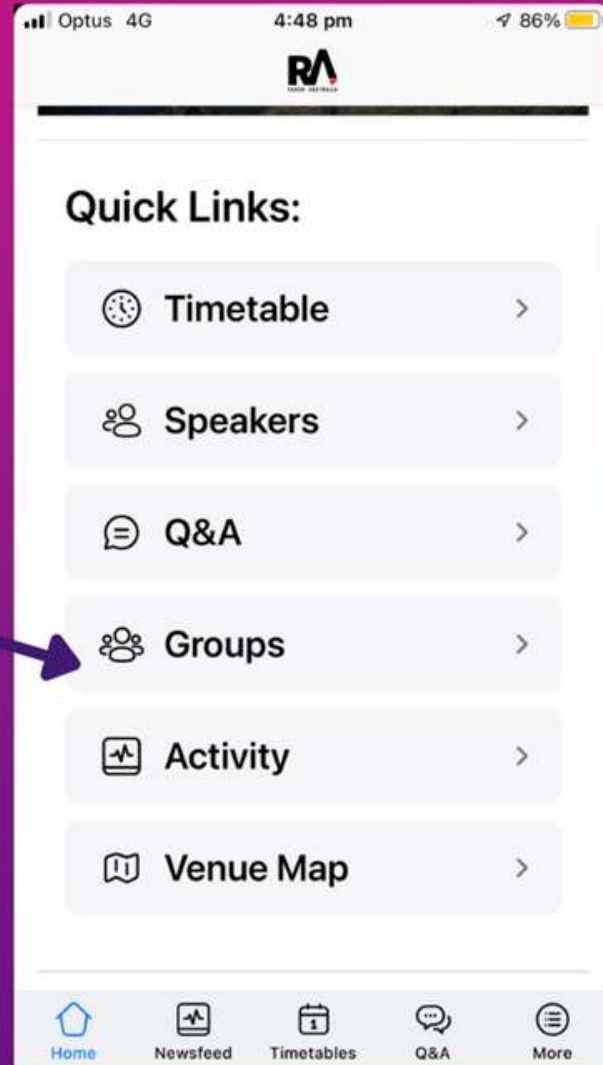




**Healthy, evangelistic, multiplying churches.**

# App - Reach Australia



Scroll to  
"Groups"

Join our  
group

A solid red vertical bar is positioned to the left of the title text.

# METRICS

Peter Blanch & Tom Pattison

text Qs to 0406386760

The background of the entire image is an aerial photograph of a forest floor. It shows several large, weathered tree stumps and a dense carpet of green moss and lichen. The lighting is natural, highlighting the textures of the wood and the vibrant green of the forest floor.

# OBJECTIONS

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The background of the entire image is an aerial photograph of a forest floor. It shows several large, weathered tree stumps and roots, some covered in green moss and lichen. The ground is a mix of dark brown soil and green vegetation. The lighting is natural, creating a sense of depth and texture.

# REASONS TO KEEP METRICS

text Qs to 0406386760

A solid red vertical bar is positioned to the left of the main title.

# LIMITATIONS

Numbers and stories

text Qs to 0406386760

A background image showing a woman with long blonde hair, wearing a white shirt and a brown jacket, sitting and reading a book. The image is slightly blurred and has a dark overlay. A red vertical bar is positioned to the left of the main text.

# 1. Reach Australia Framework + Metrics

text Qs to 0406386760

A photograph of a person with long blonde hair, wearing a white shirt and a brown jacket, sitting and reading a book. The background is slightly blurred, showing some green foliage on the left. The overall tone is warm and focused.

# Metrics Principles

text Qs to 0406386760

A woman with long blonde hair, wearing a white button-down shirt and a brown cardigan, is sitting on the floor. She is holding an open book and looking down at it. The background is a plain white wall. To the left, there are large, dark green leaves of a plant. A red vertical bar is positioned to the left of the main text.

# 1. Goals first, metrics second

text Qs to 0406386760



- 
- A woman with long blonde hair, wearing a white shirt and a brown jacket, is sitting and reading a book. The background is a soft-focus indoor setting with large green leaves on the left. A red vertical bar is positioned to the left of the text.
- 1. Goals first, metrics second**
  - 2. Let your outcomes determine what you measure**

text Qs to 0406386760

- 
- 
- 1. Goals first, metrics second**
  - 2. Let your outcomes determine what you measure**
  - 3. Love your people**

text Qs to 0406386760

- 
- A woman with long blonde hair in a braid, wearing a white shirt and a brown jacket, is sitting on a couch and reading a book. The background is a blurred indoor setting with large green leaves on the left.
- 1. Goals first, metrics second**
  - 2. Let your outcomes determine what you measure**
  - 3. Love your people**
  - 4. Be consistent**

text Qs to 0406386760

A dark, moody photograph of two men in conversation. One man, wearing a checkered shirt, is seen from the side, looking towards the other man. The second man, wearing a grey polo shirt, is seen from the back, looking towards the first man. The background is dark with some out-of-focus lights at the top.

# 2. Size-Appropriate Metrics

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100?

# Level 1

2x per year

% members who serve

# serve chats (recruitment convo)

200?

# Level 2

400?

# Level 3

text Qs to 0406386760

# Level 1

2x per year

% members who serve

# serve chats (recruitment convo)

# Level 2

4x per year

% members who serve

# serve chats (recruitment convo)

how many team members, team leaders, area leaders

how many people actually served in the last month

fixed cost of Sunday gatherings

Current team size versus ideal team size

# Level 3

text Qs to 0406386760

# Level 1

2x per year

% members who serve

# serve chats (recruitment convo)

# Level 2

4x per year

% members who serve

# serve chats (recruitment convo)

how many team members, team leaders, area leaders

how many people actually served in the last month

fixed cost of Sunday gatherings

Current team size verses ideal team size

text Qs to 0406386760

# Level 3

monthly

% members who serve

how many team members, team leaders, area leaders

how many people actually served in the last month

% of members who are team members, team leaders, area leaders

ratio of team members: team leaders

# ministry grid courses completed

attendance at leaders training event

# landed in teams in last month

A woman with long blonde hair in a braid, wearing a white shirt and a brown jacket, is sitting and reading a book. The background is slightly blurred, showing some greenery on the left.

# 3. Wagga Wagga Evangelical Church

text Qs to 0406386760



# WAGGA WAGGA EVANGELICAL CHURCH

AT THE HEART OF WHO WE ARE AND WHAT WE DO IS JESUS



WAGGAWAGGA  
EVANGELICAL CHURCH



# Where it started

Church plant - 25 core members.

Grew quickly to 50 and more in first year.

Rosters is where it started, not teams

We didn't even keep stats on % of people serving

We just kept an eye on was the roster filled and functioning

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# How it grew

Teams not rosters

% of people in team

How many teams people were in

Optimal team size  $V$  current team size

Serve chats

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# Where it ended up (quarterly)

## Big picture of Serve

Total number of people serving in ministry teams	Total number of people not serving in a ministry team	Total number of people not in a ministry team who are available to be recruited into a ministry team	How many people became available to be recruited to a ministry team this quarter	How many people have transitioned from the membership / maturity pathway into a ministry team this quarter	How many people who have been available to be recruited for some time but who haven't joined a ministry team did join a ministry team this quarter
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# Where it ended up (quarterly)

## Individual teams

Team (& Leader name)	Total number of people in team at present	Number of people required in team for optimal running	Number of new people recruited to team since beginning of calendar year	Number of people lost from the team since beginning of calendar year	How many times has Ministry Pastor met with team leader this calendar year	Does the team leader currently have the capacity for the role  (if no please give details)	Does the team leader currently have the competency for the role  (if no please give details)
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# Where it ended up (quarterly)

## Safe church

%	Number of	Number of	Number of	Number of safe	Number of	Dates when
of people in a ministry team with a WWCC number	people in a ministry team without a WWCC number	appeal who have completed safe church training this calendar year	people serving in ministry teams without up to date safe church training	church incidents this calendar year	legally reportable safe church incidents that have occurred this calendar year	legally reportable safe church incidents were reported to relevant authorities

A background image showing a woman with long blonde hair, wearing a white shirt and a brown cardigan, sitting and reading a book. The scene is set outdoors with large green leaves visible on the left side.

# | 4. Metric Fails

text Qs to 0406386760

The background of the entire image is a dark, low-key photograph of two men in conversation. One man, wearing a checkered shirt, is on the left, and the other, wearing a grey polo shirt, is on the right. They are both looking towards each other, and the man in the grey shirt appears to be holding a small object, possibly a phone or a small device. The lighting is dramatic, with strong highlights on their faces and shoulders against a dark background. A series of small, out-of-focus lights are visible in the upper left corner, suggesting an outdoor night setting.

**Hard  
to  
measure**

**Want to know**

**Hard  
to  
measure**

**biscuits**

**Heart**

**Bible reading + prayer**


**small group attendance**

**Sunday  
attendance**

**Want to know**

- 
- A dark, low-key photograph of two men in conversation. The man on the left is wearing a checkered shirt and has his back to the camera. The man on the right is wearing a grey t-shirt and is looking towards the first man. The background is dark with some out-of-focus lights.
- 1. Overdoing it**
  - 2. Living week to week**
  - 3. Make it a one-player game**
  - 4. Meaningless numbers**
  - 5. Blaming it on covid**

text Qs to 0406386760

A dark, moody photograph of two men in conversation. The man on the left is wearing a checkered shirt and has his back to the camera. The man on the right is wearing a grey polo shirt and is looking towards the first man. The background is dark with some out-of-focus lights at the top.

**The biggest fail:  
inconsistency + inaccuracy?**

text Qs to 0406386760



**Healthy, evangelistic, multiplying churches.**

The background of the slide is a photograph of two men in conversation. The man on the left is wearing a checkered shirt and has his back to the camera. The man on the right is wearing a grey polo shirt and is seen in profile, looking towards the first man. The scene is dimly lit, with a string of warm-toned lights visible in the upper left background. A vertical red bar is positioned to the left of the text.

# **RA Cross-Cultural Dinner**